GOVERNMENT OF INDIA
TRIBAL AFFAIRS
LOK SABHA

UNSTARRED QUESTION NO:224
ANSWERED ON:25.04.2016
Promotion and Marketing of Tribal Products
Gandhi Shri Feroze Varun;Rathwa Shri Ramsinh Patalyabhai;Singh Shri Abhishek;Sreeramulu Shri B.;Thakur Shri Anurag Singh

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) the details of the schemes under implementation for the marketing and promotion of tribal products/produce"s and artefacts;

(b) whether there is any proposal for online retailing of these products and if so, the details thereof;

(c) the details of the schemes and the measures introduced for the aforesaid cause and achievements thereof during the last three years, State/UT-wise;

(d) whether the Integrated Tribal Development Agency (ITDA) has been established for the welfare of tribals in the country and if so, the details thereof;

(e) the details of welfare measures taken up by ITDA in various tribal areas along with financial assistance earmarked and disbursed during the said period, State/UT wise; and

(f) whether the Union Government has received any proposal from the State Government of Karnataka for inclusion of Ballary Block in ITDA and if so, the details thereof and the action taken by the Government thereon?

Answer

MINISTER FOR TRIBAL AFFAIRS
(SHRI JUAL ORAM)

(a) The Ministry of Tribal Affairs implement a scheme viz. "Institutional Support for Development & Marketing of Tribal Products / Produce" under which this Ministry extends Grants-in-Aid to the Tribal Cooperative Marketing Development Federation of India Ltd. (TRIFED) and State Tribal Development Cooperative Corporations (STDCCs), Minor Forest Produce (Trading and Development) Federations (MFPTDFs) etc, for undertaking the activities of Market Intervention, Training and Skill Upgradation, R&D Activity, Supply Chain Infrastructure Development and Trade Information System etc. for the marketing and promotion of tribal products/produce"s and artefacts.

(b)& (c) TRIFED has got its own ecommerce portal for online sale of tribal products which is attached to their website www.tribesindia.com. TRIFED has also made an arrangements for online sales of tribal products w.e.f. 07.04.2015. Tribal products amounting to Rs. 2.62 lakhs were sold through e-commerce portal upto March, 2016.

(d): A statement indicating the number of ITDA / ITDPs in the States / UTs is at Annexure-I.

(e): The Ministry of Tribal Affairs is implementing Special Area Programmes viz. Special Central Assistance to Tribal Sub-Plan (SCA to TSP) and Grants under Article 275(1) of the Constitution. Under these programmes, financial assistance is provided to State Governments against their proposal for the welfare of STs relating to education, health, livelihood, agriculture, irrigation, skill development, housing, roads, electricity, sanitation, clean drinking water etc. Implementation of these welfare activities are carried out by State Governments through various implementing agencies including ITDAs / ITDPs. Statements showing funds allocated and released to State Governments/ UTs under the above programmes during the last three years is at Annexure-II for SCA to TSP and at Annexure-III for Grants under Article 275(1) of the Constitution of India.

(f) A proposal was received in this Ministry for identifying Bellary as ITDP district. However, as this was incomplete, Government of Karnataka was requested for furnishing deficient information.
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Annexure-I
Statement referred to in reply to part (d) of LSUSQ No. 224 for 25.4.2016 regarding "Promotion and Marketing of Tribal Products"

Statement showing the number of Integrated Tribal Development Projects (ITDPs) / Integrated Tribal Development Agencies (ITDAs) in States / UTs

S.No. States/U.T.s
No. of ITDPs/ITDAs
1. Andhra Pradesh including Telangana 8*
2. Assam 19
3. Jharkhand 14

4. Gujarat 9
5. Himachal Pradesh 5
6. Karnataka 5
7. Kerala 7
8. Madhya Pradesh 31
9. Chhattisgarh 19
10. Maharashtra 16
11. Manipur 5
12. Odisha 22*
13. Rajasthan 5
14. Sikkim 4
15. Tamil Nadu 9
16. Uttar Pradesh 1
17. West Bengal 12
Union Territory
18. Andaman & Nicobar Islands 1
19. Daman & Diu 1
Total 193

(*Indicates ITDA)

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Annexure-II

Annexure referred to in reply to part (e) of LSUSQ No. 224 for 25.4.2016 regarding "Promotion and Marketing of Tribal Products"

Statement showing of funds allocated and released under SCA to TSP during the last three years (as on 31.3.2016)
(Rupees in lakh)

S.N.	States	2013-14		2014-15		2015-16	
		Allocation	Released	Allocation	Released	Allocation	Released
1	Andhra Pradesh	5789.00	5789.00	2937.82	2937.82	3500.00	3500.00
2	Assam	6563.63	6563.63	1788.59	1788.59	5844.00	5844.00
3	Bihar	1306.00	0.00	403.00	403.00	1368.26	1368.26
4	Chhattisgarh	9478.00	9478.00	9826.50	9826.50	10809.64	10809.64
5	Goa	237.00	0.00	0.00	0.00	0.00	0.00
6	Gujarat	8448.00	8448.00	10382.74	10382.74	10566.50	10566.50
7	Himachal Pradesh	1768.00	1768.00	997.99	997.99	475.00	475.00
8	J & K	2163.00	1702.41	0.00	0.00	2000.00	2000.00
9	Jharkhand	12187.00	12187.00	9571.11	9571.11	10000.00	10000.00
10	Karnataka	2471.00	2471.00	3000.00	3000.00	4370.00	4370.00
11	Kerala	549.00	549.00	530.00	530.00	357.50	357.50
12	Madhya Pradesh	17525.00	17525.00	15274.22	15274.22	11501.21	11501.21
13	Maharashtra	7728.00	7728.00	11726.18	11726.18	12514.91	12514.91
14	Manipur	1583.00	1581.90	1118.00	1118.00	1100.00	1100.00
15	Odisha	13321.00	13321.00	14925.04	14925.04	14728.52	14728.52
16	Rajasthan	8377.00	8377.00	8822.04	8822.04	10190.00	10190.00
17	Sikkim	437.00	437.00	520.25	520.25	353.00	353.00
18	Tamil Nadu	651.00	651.00	217.33	217.33	0.00	0.00
19	Telangana	0.00	0.00	3541.00	3541.00	4000.00	4000.00
20	Tripura	2145.00	2102.10	1183.94	1183.94	2400.07	2400.07
21	Uttarakhand	198.00	139.60	805.83	805.83	0.00	0.00
22	Uttar Pradesh	894.00	0.00	697.79	697.79	905.51	905.51
23	West Bengal	4512.00	4181.36	5730.00	5730.00	6233.00	6233.00
Total		108330.63	105000.00	103999.37	103999.37	113217.12	113217.12

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Annexure-III

Annexure referred to in reply to part (e) of LSUSQ No. 224 for 25.4.2016 regarding "Promotion and Marketing of Tribal Products"
Statement showing funds allocated & released under grants under Article 275 (1) of the Constitution of India last three years (as on 31.3.2016)
(Rupees in Lakh)

S.N.	States	2013-14		2014-15		2015-16	
		Allocation	Released	Allocation	Released	Allocation	Released
1.	2.	3.	4.	5.	6.	7.	8.
1	Andhra Pradesh	6958.00	350.00	2969.20	2139.00	5500.00	5500.00
2	Arunachal Pradesh	972.00	832.19	1074.12	1880.40	3000.80	3000.80
3	Assam	4587.00	3540.25	4383.47	0.00	0.00	0.00

4 Bihar 1055.00 0.00 1508.31 586.00 0.00 0.00
5 Chhattisgarh 9174.00 9172.11 8826.06 10778.00 11904.31 11904.31
6 Delhi 0.00 0.00 100.00 65.00 0.00 0.00
7 Goa 225.00 0.00 168.46 0.00 400.00 400.00
8 Gujarat 10371.00 10275.69 10062.93 8592.45 11680.00 11680.00
9 Himachal Pradesh 474.00 474.00 442.51 190.99 523.20 523.20
10 Jammu & Kashmir 1529.00 1146.75 1685.17 0.00 2000.00 2000.00
11 Jharkhand 9826.00 9280.40 9755.84 9873.00 12202.96 12202.96
12 Karnataka 4800.00 4800.00 4794.94 4880.40 6300.00 6300.00
13 Kerala 510.00 510.00 547.14 748.94 1085.44 1085.44
14 Madhya Pradesh 16950.00 15793.47 17284.82 17321.42 14845.15 14845.15
15 Maharashtra 11889.00 12489.00 11860.66 11701.29 13374.00 13374.00
16 Manipur 1031.00 1031.00 1018.73 1600.00 1216.00 1216.00
17 Meghalaya 2762.00 2924.38 2884.26 2334.03 1507.68 1507.68
18 Mizoram 1162.00 1133.61 1169.24 1877.78 3617.37 3617.37
19 Nagaland 2454.00 2886.93 1930.81 2067.15 5469.34 5469.34
20 Odisha 11284.00 14706.50 10823.06 12728.22 15200.00 15200.00
21 Rajasthan 9838.00 9437.80 10425.59 9755.92 11000.00 11000.00
22 Sikkim 284.00 302.90 232.88 370.30 1250.30 1250.30
23 Tamil Nadu 901.00 901.00 896.81 639.60 852.80 852.80
24 Telangana 0.00 0.00 3709.26 3894.40 6090.00 6090.00
25 Tripura 1375.00 1355.00 1316.74 1218.99 1600.68 1600.68
26 Uttar Pradesh 1659.00 0.00 1280.01 743.49 1514.74 1514.74
27 Uttarakhand 356.00 267.00 329.41 1530.36 92.02 92.02
28 West Bengal 6104.00 6104.00 5977.55 5747.00 7000.00 7000.00
Total 118530.00 109713.98 117457.98 113264.13 139226.79 139226.79
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